



EVENTS BY MINDO
C O M P A N Y P R O F I L E





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About Us

Events by Mindo was founded in 2019 by Maureen Mindo, a seasoned events, marketing, and PR professional with over a decade of experience.

Born from a passion for creativity and excellence, we exist to transform ideas into immersive, memorable experiences.

What We Do

Corporate & Institutional Events

- ◆ Conferences, summits, seminars, meetings, award galas, and end-of-year events.

Marketing & Brand Activations

- ◆ Product launches, brand activations, themed events, networking & cocktail events

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Our Approach

Implementing a successful event involves turning your vision into a well-executed reality. Here are the steps we follow:

1 **Insight & Strategy**

Understanding objectives, audience, and impact goals.

2 **Design & Planning**

Detailed production planning with precision and care.

3 **Concept Development**

Translating vision into immersive, sensory-driven ideas.

4 **Execution & Delivery**

Seamless on-ground coordination for flawless experiences.



Why Us?

Strategy-Led Creativity

- ◆ Every event is grounded in clear objectives and thoughtful creative direction—designed to deliver purpose, not just décor.

End-to-End Execution

- ◆ From concept to delivery, we manage every detail with precision for smooth, stress-free execution.

Immersive Experiences

- ◆ We create multi-sensory environments that captivate audiences and leave a lasting impression beyond the event itself.

Trusted at Scale

- ◆ We are trusted to deliver high-profile corporate, institutional, and large-scale events with consistency and excellence.

Our Clients

malaica
safe and joyful pregnancy

ALP Africa
Logistics
Properties

KOFISI



maisha
developments



tribe



AAIC Investment



Ecobank
The Pan African Bank

Bolt





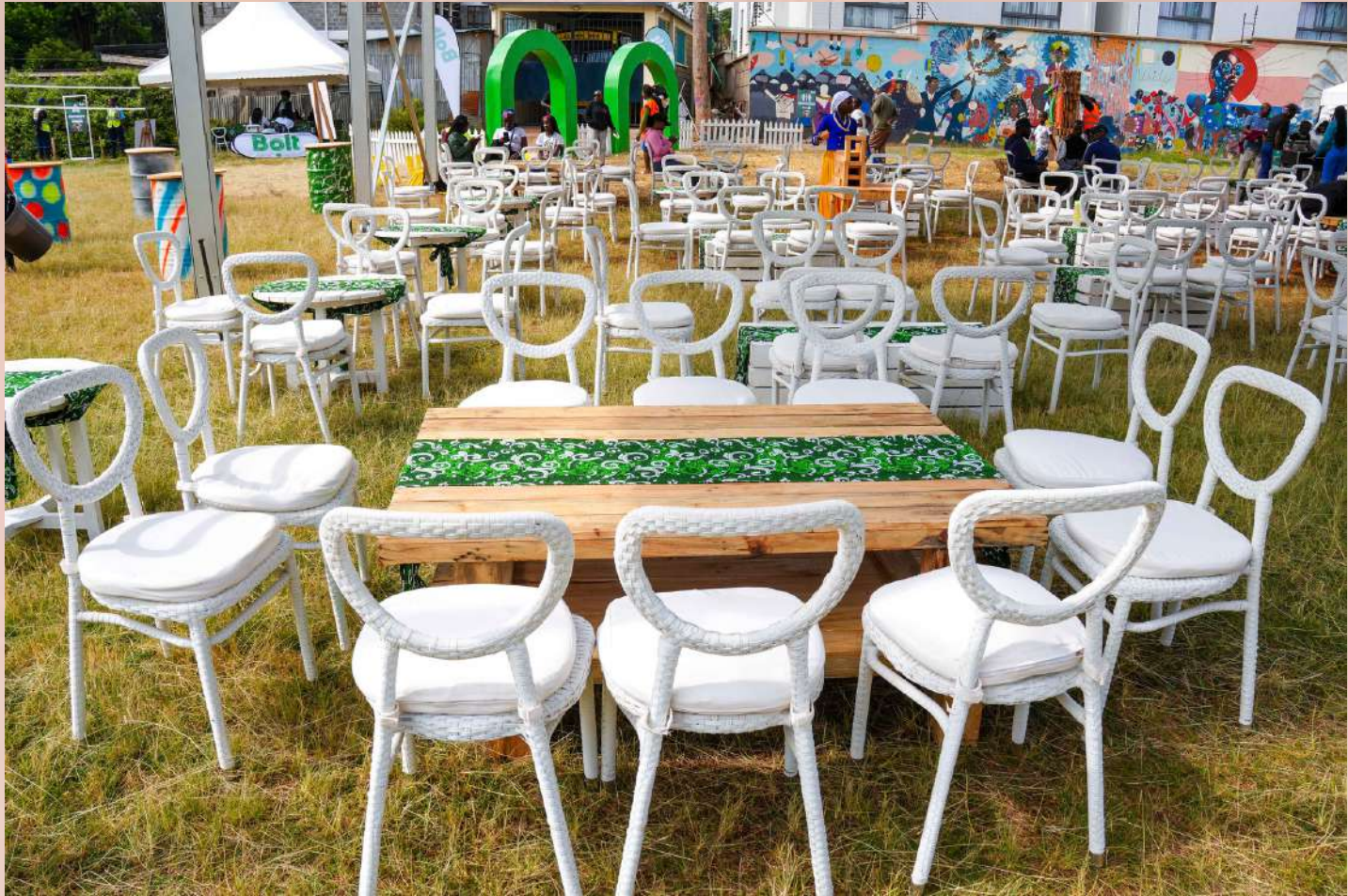
Our Work

SJS Sankara





BOLT - Family Fun Day



SJS Social House



Angola Embassy



Tilisi Run



Malaica High Tea



Malaica Setup



MP-SHAH - Esthetica Clinic



BD Rio Aloha Themed Party







Tilisi Homes



MP-SHAH - 90th Anniversary



Kofisi



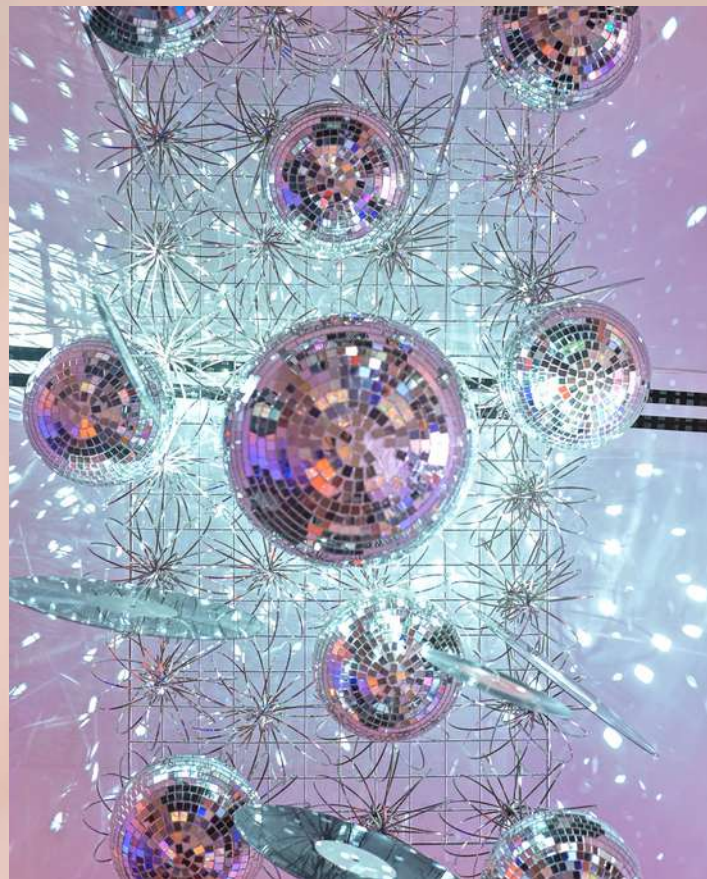
BOLT - Mall Activation



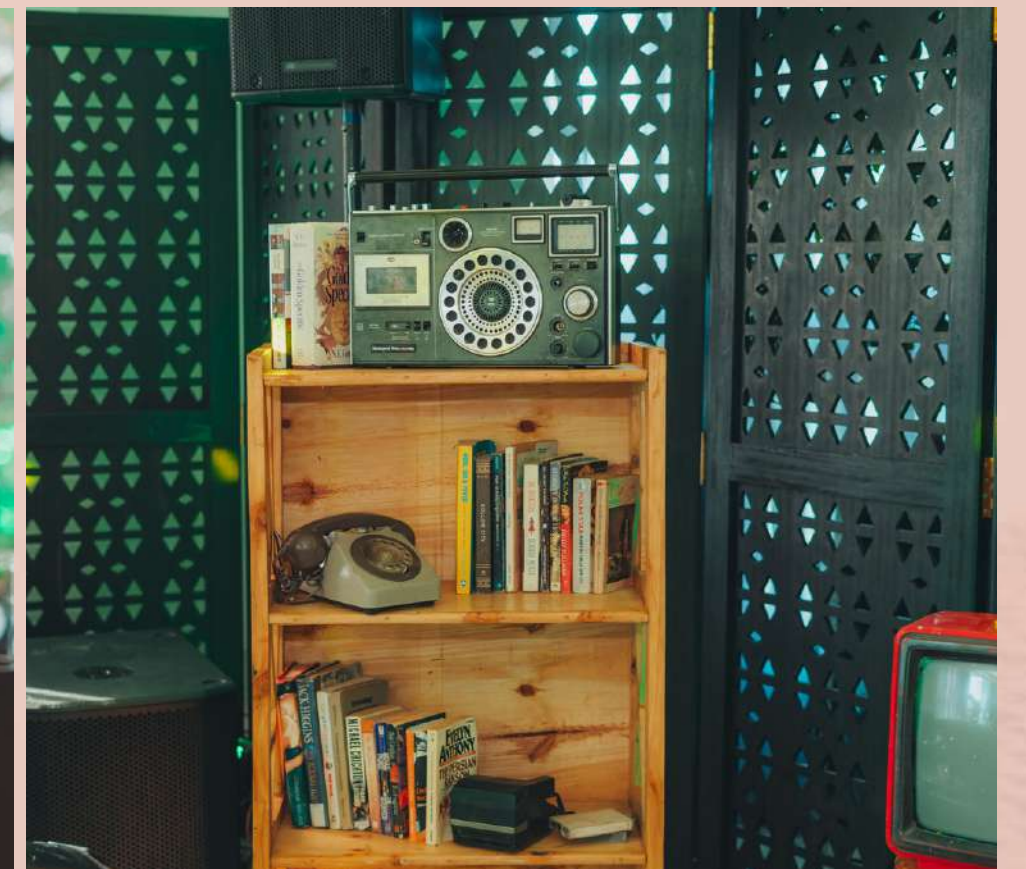
BD Casino



BD Disco



BOLT - End of Year Party



Kabete Springs



MP-SHAH - Graduation



Our Achievements

- Award winning Best Events Decor company of 2022
- Nominee of Women in Business as the Best Event planning and conference planner of 2022.
- Top 3 nominee for the Business Resilience Award at the Kayana Female MSME Awards 2026
- Our team at Events By Mindo proudly served as a key member of the consultancy team responsible for the successful delivery and management of the second African Urban Forum, concluded at the Kenyatta International Convention Centre (KICC) in April 2026.

Events by Mindo has played a pivotal role in providing expert consultancy and collaboration for a range of prestigious conferences, including:



- 1 • **Africa Climate Change Summit 2023:**
Orchestrated this landmark event, highlighting our ability to manage complex logistics and deliver impactful results.
- 2 • **UNEA 6 - Climate Conference 2024:**
Coordinated logistics for over 6,000 delegates, showcasing our expertise in large- scale international conferences.
- **Africa Development Bank Annual Meeting:**
Successfully managed high-profile event logistics at KICC, inaugurated by President William Ruto.
- **I8M Bank's 50th Anniversary:**
Executed a memorable celebration at Uhuru Gardens, reflecting our skill in creating immersive and high-impact events.



- **Eastern and Southern Africa Anti-Money Laundering Group (ESAAMLG) 48th Task Force Meeting:**

Successfully managed the high-profile meeting of senior officials held in Diani, Kenya, in August 2024

- **Africa Energy Summit in Tanzania (Dar es salaam):**

Orchestrated end-to-end production for the African Energy Summit's side-programming, managing 20+ breakout sessions across 6 concurrent venues to ensure seamless delivery of high-level industry discourse

These accomplishments underscore Events by Mindo's commitment to excellence and our proven ability to deliver exceptional outcomes for high-profile events on both a national and international scale.





Consultancy Projects

ACS



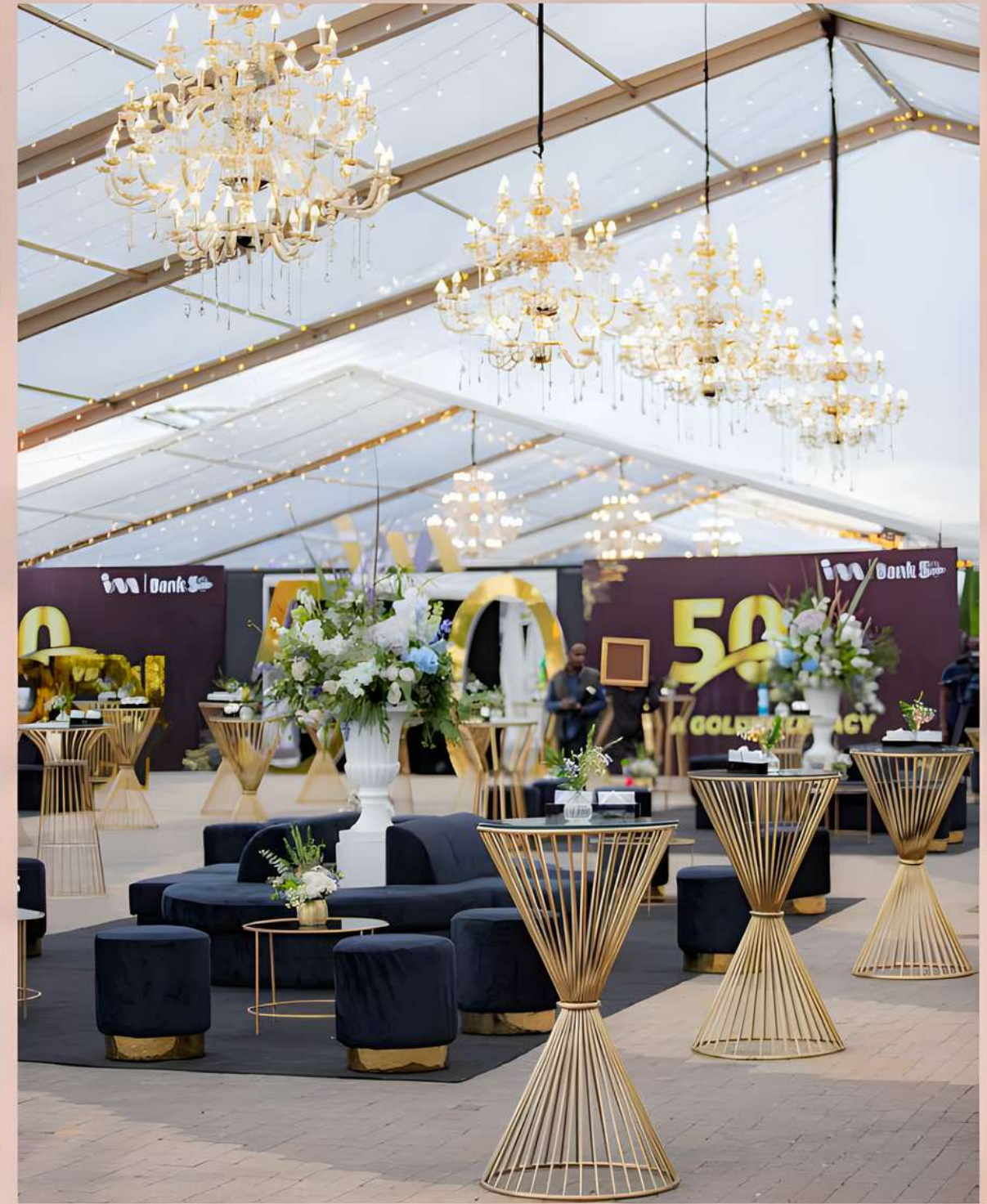
UNEA 6



AFDB



I&M @ 50



Our Values

Mission

-  To become an internationally recognized and renowned event creative agency that delivers top notch and one stop solutions

Vision

-  To be a leading creative events agency by meeting and exceeding our clients expectations through visionary concepts and outstanding service



Core Values

-  Integrity
-  Creativity
-  Excellence and
-  Commitment

Our Promise

We will bring your vision to life with creativity,
precision, and care. From the first conversation
to the final applause, we are committed to
excellence at every stage.



Ready to create an unforgettable experience?

Get in touch

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    **@eventsbymindo**